

## TERMS AND CONDITIONS

In these terms and conditions, the term 'Sponsor' means any company, firm or person who has been allocated a sponsorship package or space at the Event, or any agent, representative or employee of the sponsor. The term 'Event' refers to the event detailed in the enclosed literature and where the term 'Organisers' appears it refers solely to BeaconHouse Events.

### 1. INFORMATION SUPPLIED

Information supplied by the organisers in relation to any Event is accurate to the best of their knowledge and belief but shall not constitute any warranty or representation by the organisers and any inaccuracy or mistake therein or omission there from shall not entitle the sponsor to cancel his booking.

### 2. APPLICATION FOR SPONSORSHIP

(A) Application for sponsorship must be made on the official booking form. The organisers may accept applications by purchase order, in writing, or accept a deposit payment in lieu of written application, at their sole discretion, and on the understanding that the terms and conditions contained herein fully apply.

(B) Any application for sponsorship, or any acceptance thereof or by the organisers shall not be conditional on the presence or location of any other sponsor at the same or any other Event and any reference to such conditionality shall not apply to any contract between the organisers and the sponsor for Event sponsorship.

### 3. CANCELLATION OF SPONSORSHIP

(A) If the sponsor wishes to cancel, then written notice of such wish must be forwarded to and received by the organisers by recorded delivery post not later than the dates referred in the table below. For the avoidance of doubt the organisers shall not be obliged to accept the sponsors wish to cancel his space booking.

(B) In the event that the sponsor either:

(I) Wishes to cancel his space booking after acceptance by the organiser or:

(II) Fails to meet any of the payment obligations (whether as to the amounts or dates of payment)

Then the organisers reserve the right (But without being obliged to do so) to apply the following cancellation charges and to re-allocate the sponsorship booked:

<u>Cancellation Occurring</u>	<u>Cancellation Charge</u>
Before 31 <sup>st</sup> October 2019	75%
After 31 <sup>st</sup> October 2019	100%

Notwithstanding that the organisers may re-sell or re-allocate the cancelled sponsorship after payment of the above cancellation charges the organiser shall be under no obligation to reimburse all or any part of such cancellation charges.

### 4. PACKAGE REDUCTION

Where a sponsor wishes to reduce the size of his sponsorship package after allocation of package, notification must be received in writing. The organisers reserve the right to apply the scale of cancellation charges outlined above to the total cost of the area by which the original package has been reduced on a pro rata basis, and to re-allocate the sponsorship in question.

#### 5. FIRE PRECAUTIONS AND DANGEROUS MATERIALS

All materials used for building, decorating exhibition stands must be of non-flammable material. Sponsors must comply with all instructions given by the organisers to avoid the risk of fire or any other risk.

The following are excluded from the Event; explosives; detonating or fulminating compounds, and all dangerous or harmful substances, including priming, fireworks, etc. Priming, fireworks, matches and similar objects can only be exhibited in the form of imitations, and on condition that they contain no inflammable matter. Only goods described at the time of application may be displayed on stands, and any goods not approved by the organisers must be removed from the building.

#### 6. EXCLUSION OF PERSON

The organisers reserve the right to exclude or remove from the Event any persons whose presence at the absolute discretion of the organisers is or is likely to be undesirable and the organisers may exercise such rights notwithstanding that any person is a servant or agent of the sponsor or otherwise any way connected or associated with the sponsor.

#### 7. POSTPONEMENT OR ABANDONMENT

The sponsor shall not have any claim against the organisers in respect of any loss or damage consequent upon the failure for whatever reason of the Event being held or of the building becoming wholly, or partially unavailable for the holding of the Event for reason beyond the organisers' control. If by re-arrangement or postponement of the period of the Event, or by substitution of another hall for the Event, or by means of any other reasonable matter, the Event can be carried through, the contracts for sponsorship shall be binding upon all parties, except as to the size and position, as to which any modification, substitution, or re-arrangement considered necessary by the organisers shall be substituted for the original.

#### 8. SPONSOR PACKAGE LETTING

Is deemed personal to the company contracting and is in no way assignable to any other person, company or organisation. The under letting or sharing possession of any part of the sponsorship is absolutely prohibited without the prior written consent of the organisers.

#### 9. PROHIBITIVE OR TRANSFER

Sponsors may not assign, sublet, or grant licenses in respect of the whole, or any parts of the sponsorship allocated to them or assigned or otherwise deal with their rights and obligations hereunder nor may any cards, advertisements, or printed matter of firms who are not bona fide sponsors be exhibited or distributed on any stand. This does not apply to firms being associated with, subsidiaries, agents or principals of the sponsor, which are communicated to the organisers in advance.

#### 10. LICENSOR AND LICENSEE

On the acceptance of this application for sponsorship by the organisers there is a contract between the organisers and the sponsor including these terms and conditions, subject to amendments as mentioned below, and as regards any space so allotted, the relationship of licensor and licensee shall exist between the organisers and the sponsors, from the date of the sponsor occupying the space. In case of non-payment of any sum due from the sponsor, whether legally demanded or not, or of a breach, or non-observance, by the sponsor or any of the terms and conditions herein contained, or any regulations to be observed by him, the organiser shall have the right to revoke his licence and re-enter upon the allocated sponsorship and space to remove and exclude the sponsor, and all persons there from without prejudice to the right to recover all sums payable by the sponsor and all other claims against him, and damages sustained by the organisers.

#### 11. INSURANCE

The organisers are not responsible for the safety of any exhibit or other property of the sponsor or other person, or for the loss, damage or destruction by theft, or fire or any cause, or for the loss, damage, or injury sustained by any sponsor or other persons. This is whether by reason of any default in the Event building caused by fire; storm; tempest; lightning; explosion; national emergency; war; labour disputes; strikes; lock-outs; civil disturbances; inevitable accident; force majeure or for any other cause not within the direct control of the organisers whether of the same kind or not. No responsibility can be accepted for any consequences of prevention, postponement or abandonment of the Event. Sponsors should secure their own insurance to cover all liabilities and risks.

#### 12. ATTENDANCE

The sponsor acknowledges that the organisers shall not be held responsible for the failure of all or any other contracted Event to attend the Event or the failure of any number of attendees to attend the Event for any reason beyond the reasonable control of the organisers.

#### 13. EVENT OPENING HOURS

Details of Event opening hours will be given in the Event programme.

#### 14. SIGNATORIES

The person or persons signing the sponsorship application form on behalf of the sponsor shall be deemed to have full authority to do so on behalf of the sponsor and the sponsor shall have no right to claim as against the organisers that such person or persons did not have such authority.

#### 15. SPONSORS' BANKRUPTCY

In the event of a sponsor becoming bankrupt, committing any act of bankruptcy, going to liquidation, having a receiver appointed in respect of any of its assets the organiser's reserve the right to terminate the contract with the sponsor and the terms and conditions relating to cancellations shall apply.

#### 16. ERECTION OF STANDS

No sponsor will be permitted to display his goods in such a manner as, in the opinion of the organisers, obstructs the light or impedes the view along the open spaces or gangways, or to occasion inconvenience or otherwise effect the display of other sponsors.

#### 17. TICKETS

If you cancel your ticket on or before 29th January 2020 you will receive a 75% refund. If you cancel your ticket on or before 13th February 2020 you will receive a 50% refund. Cancellations made on or after 14th February 2020 will not receive any refund. Replacement guests are welcome at any time. Please contact us to advise of any name changes

#### 18. THE TERMS AND CONDITIONS

Shall be construed in accordance with English law and any disputes resulting from an interpretation of these terms and conditions shall be settled by the English court.